



Product Integrity
Conference

VDA | QMC

Qualitäts Management Center
im Verband der Automobilindustrie

Product Integrity Conference

The **Symposium** for Product Safety and Conformity
Representatives (PSCR) in the Automotive Industry.
22–23 June 2021

Visit our
new ONLINE
EVENT!



Product Integrity Conference

The first Product Integrity Conference is hosted online by the Association of the German Automotive Industry. High-caliber keynote speakers, experts and managers from Product Safety, Legal, Functional Safety, Regulatory Requirements and Authorities will be on hand to share their experience and knowledge.

Being up-to-date with the changes taking place in the development of mechanical and electromechanical systems, being prepared for risk-based approaches and gaining confidence in handling day-to-day liability-related decisions.

The conference provides a platform on which PSCRs from management and operational business can exchange information. Management experiences in dealing with national and international product safety laws and automotive standards are shared and experiences with regards to helpful tools and methods for daily use are exchanged.

The intention for launching Product Integrity Conference

The Product Integrity Conference is an exchange platform for executive managers and PSCR's working in operational business.

Product Integrity tasks throughout the entire product life cycle and supply chain are taken into account.

Topics addressed in the Product Integrity Conference:

- ▶ Product Safety expectation of consumer
- ▶ Product Safety Agile Development
- ▶ Liability of PSCR
- ▶ Homologation of new technologies
- ▶ Technical compliance management system
- ▶ China- New regulations
- ▶ Europe Market Surveillance and product conformity
- ▶ Field quality management
- ▶ RAPEX
- ▶ Risk based safety culture

Agenda

Tuesday, 22 June 2021

8:15 am–8:30 am	Welcome Big picture VDA VDA strategy / offer in regard to PI	Bernd Graf VW Nutzfahrzeuge
8:30 am–9:00 am	Welcome PI Working Group Objective and Scope of the VDA-QMC working group Product Integrity	Bernd Krämer Schaeffler
9:00 am–9:30 am	Keynote: Product safety Expectation of Society & Consumer	TBA
9:30 am–10:00 am	Product Safety in an agile development environment	TBA
	BLOCK 1 PSCR – Roles & Responsibilities	
10:00 am–10:30 am	Liability of PSCR	Dr. Sebastian Polly Hogan Lovells International LLP
	BLOCK 2 Product Certification / Homologation	
10:30 am–11:00 am	Homologation of new technologies in partially regulated markets	Jessy Kruse TÜV NORD Mobilität GmbH & Co. KG
	Break	

BLOCK 3 Product Safety & Product Conformity		
11:30 am–12:00 pm	tCMS (technical compliance management system)	Stephan Krubasik A.T. Kearney GmbH
12:00 pm–12:30 pm	Practical approach to tCMS (working titel)	TBA, Daimler
12:30 am–1:00 pm	Assessment of a tCMS (IDW 980, DoJ) – A practicable guideline	Jens Hartke KPMG AG
1:00 pm–01:30 pm	Group/Panel discussion: PSCR challenges in tCms	TBA
Break		
2:00 pm–2:30 pm	Workshop 1–4: Runde 1	
2:30 pm–3:00 pm	Workshop 1–4: Runde 2	



Wednesday, 23 June 2021

9:00 am–9:15 am	Welcome	Steering board
	BLOCK 4 Product Integratiy International	
9:15 am–9:45 am	China, New regulatory challenges	Tillmann Tillmann VDA-QMC China
9:45 am–10:15 am	China Effectiveness of recall management	TBA
	BLOCK 5 Market Surveillance & Recall Management	
10:15 am–10:45 am	Market Surveillance – New Requirements under EU 2018_858	Jan Strijk rdw.nl
10:45 am–11:15 am	Neutral, open, multi-party Service Framework for Field Quality Management (COVANTO & AFQM)	Conrad Rainer Schmitt Robert Bosch GmbH Christoph Marquardt Robert Bosch GmbH
11:15 am–11:45 am	Product safety: Safety Gate, the EU rapid alert system for dangerous non-food products (RAPEX).	André Berends European Commission - JUST Unit E4- Product safety and rapid alert system
	Break	
12:15 pm–12:45 pm	Risk-based safety culture: Lessons learned from using the ISO26262 principles for a holistic safety approach	Nicolas Becker Stellantis
12:45 pm–1:15 pm	Panel Discussion	
1:15 pm–1:45 pm	Closing remarks	Steering board

General conference information

Participation Fee for the Conference and Workshops
22.-23.06.2021

Price 450,00€ (plus VAT)

Conference Dates

Date	Time	Topics
22 June 2021	8:15am–3:00 pm	Keynote, Workshops, Panel discussion
23 June 2021	9:00 am–1:45 pm	Keynotes

For more information please contact:

Conference Registration

Telephone: +49 30 / 89 78 42-232

Email: events@vda-qmc.de



Upcoming Events

2021



Product Integrity
Conference

The Symposium for Product Safety
and Conformity Representatives (PSCR)

22.-23. June
Online Event



VDA Automotive SYS® Conference

10.-12. Mai
Online Event

IAA

VDA QMC Expertenforum at the IAA Mobility

7. September-12. September
Munich



Quality Management Symposium of the automotive industry

26.-27. October
Dortmund



17th Quality Summit of the automotive industry

23.-24. November
Berlin

More information can be obtained at: www.vda-qmc.de/events

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